



F!rosh Week 0T6

(Freshman Orientation 2006)

Sponsorship Brochure



University of Toronto
Engineering Society
Sponsorship Committee

Message from the Vice-Dean



On behalf of the Faculty of Applied Science and Engineering, I would like to thank you for your interest in sponsoring the Orientation program of the best engineering school in Canada. Engineering at U of T features an exceptional overall university experience, both inside and outside the classroom. Part of this experience is the excitement of Orientation. I invite you to consider how your support will enrich the experience of the U of T Engineering class of 1T0.

Prof. Greg Evans
Vice-Dean
Faculty of Applied Science and Engineering

Why Sponsor?

Outreach to about 1000 incoming engineering students and 300 current engineering students.

Contribute to the education of future industry leaders in science, technology, and engineering.

What is F!rosh Week?

F!rosh Week is the Freshman Orientation organized by the University of Toronto Engineering Society. It's a week of events before the start of classes designed to introduce new students to the Faculty of Applied Science and Engineering – the campus, students, academics, traditions, and spirit. F!rosh Week will take place from September 6 to 9, 2006.



Approximately 1000 incoming students, or F!rosh, will be guided through the events by about 300 upper-year volunteer leaders. They're encouraged to interact and make friends with their peers and leaders. The leaders offer insight into engineering academics and extra-curricular activities. There is an air of fun and excitement as the F!rosh tour the university and downtown Toronto and participate in team-building activities. F!rosh Week offers a "once in a lifetime" opportunity for engineering students to have fun and exercise their engineering spirit.

F!rosh Week Events

Described below are the events planned for F!rosh Week along with some specific advertising opportunities.

Matriculation

All incoming students are inducted into the engineering discipline in a ceremony at the University's Convocation Hall. They are introduced to the Faculty, the Engineering Society, and the Engineering mascot. F!rosh Week sponsors are recognized at Matriculation on a large banner.



Campus Tour

F!rosh are introduced to the university campus and become familiar with engineering songs and chants.

F!rosh Picture

All incoming students gather on the University's Front Campus Field and spell out something memorable for an aerial class photograph.

Sponsorship Levels

Provided here are several sponsorship options for you to consider. It is also possible to negotiate a creative and innovative advertising method to satisfy your interests.

Platinum Sponsor

\$2000 +

- Company logo or name on back of Orientation T-shirt
- Large company logo or name on banner to be displayed in Convocation Hall and the much frequented Engineering Atrium
- Listing as official sponsor of F!rosh Week 0T6 and acknowledgement at various F!rosh Week 0T6 events
- Opportunity to distribute samples of products/services in about 1000 F!rosh Kits
- Thank you package including a F!rosh Week T-shirt and a mounted certificate of appreciation

Gold Sponsor

\$1000 - \$1999

- Large company logo or name on banner to be displayed in Convocation Hall and the much frequented Engineering Atrium
- Listing as official sponsor of F!rosh Week 0T6
- Opportunity to distribute samples of products/services in about 1000 F!rosh Kits
- Thank you package including a F!rosh Week T-shirt and a mounted certificate of appreciation

Silver Sponsor

\$500 - \$999

- Small company logo or name on banner to be displayed in Convocation Hall and the much frequented Engineering Atrium
- Listing as official sponsor of F!rosh Week 0T6
- Opportunity to distribute samples of products/services in about 1000 F!rosh Kits
- Thank you package including a F!rosh Week T-shirt and a mounted certificate of appreciation

Available In-Kind Sponsorship

There are several items required for F!rosh Week to be a success, including catering, print materials and first-aid supplies. For these products or services, the value of the donation or discount may be treated as equivalent to cash in the sponsorship levels described above.

Contact

Thank you for your consideration in supporting F!rosh Week 0T6. Without your support, celebrated events like these would not be possible. This great opportunity comes only once a year.

If you have any questions or concerns, feel free to contact us at any time. We are willing to set up a meeting and discuss sponsorship options at your convenience. We hope to hear from you soon.

Please visit sponsorship.skule.ca to learn more about orientation and other events seeking sponsorship.

Sponsorship Director

Tel: 416 978-2917
Fax: 416 978-1245
E-mail: sponsorship@skule.ca

University of Toronto Engineering Society
B740 Sandford Fleming Building
10 King's College Road
Toronto, Ontario, Canada
M5S 3G4